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## **The Weekly Dish**

## Get Your Sales Hopping with Hopper<sup>™</sup>

Hopper is a 3-tuner Whole-Home HD DVR that lets you record up to 6 HD channels at once (during primetime hours) and play them back from any room in the home. It works independently on up to 4 different TVs (3 with live programming and 1 with recorded programming) at the same time, so everyone can be in different rooms watching their own shows! This Weekly Dish provides a quick overview of the main features of Hopper.



**PrimeTime Anytime<sup>™</sup>** – Once activated by a customer, the PrimeTime Anytime feature records primetime TV programming from ABC, CBS, FOX and NBC in high definition (where HD locals are available) every night and stores them for

eight days after they have aired, making it easy to catch up on episodes from last night or last week.

2 Terabyte Hard Drive - Record over 250 hours of HD programming - the most in the pay-TV industry! Plus, hundreds of On Demand titles are available for instant viewing from the spacious DVR, without taking up any of the customer's portion of storage space.

Remote Locator - Hopper and Joey remotes also include a locator feature, so with the push of a button on the Hopper or Joey your remote control will alert you to its location if it is misplaced.

Awards – Hopper has already won three awards from the most reputable organizations in the consumer electronics industry.



Volume: 3 | Issue: 8 March 7, 2012



**Full Whole-Home** HD DVR Functionality on **Every TV** Connected with a Hopper and Joey - Watch, pause, rewind, and record live TV. Record a movie in one room and watch it in another! Start a show in one room and finish it in another! And the DVR playlist is also available on ALL TVs.

## Ask DISH

"Hopper will be a great in-home experience, but what about outside the home?"

Connecting the Hopper with DISH's Sling<sup>®</sup> Adapter provides customers the ability to watch and control all live TV channels, PrimeTime Anytime programs and the DVR on their computer, tablet or smartphone wherever they go. Customers can manage the Hopper via the Internet at www.DishOnline.com or the DISH Remote Access app, providing customers with the ability to control DVR recordings on their tablets, smartphones and computers.

Helpful Hints

There are many helpful resources on DISH Portal regarding Hopper Whole-Home HD DVR. You can refer to the Technology > Hopper/Joey space, including videos, DNS Installation materials, overview and training documents, and even discussions you can read and comment on or ask questions.

"Red kangaroos hop along on their powerful hind legs and do so at great speed. A red kangaroo can reach speeds of over 35 miles (56 kilometers) an hour. Their bounding gait allows them to cover 25 feet (8 meters) in a single leap and to jump 6 feet (1.8 meters) high." - National Geographic (http://animals.nationalgeographic.com/animals/mammals/red-kangaroo)

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